

Agenda
SIFN Messaging Workshop
July 23, 2009, 1 p.m. EDT

1. Description of Messaging for Instream Flow - Marilyn O'Leary
2. Examples of existing messaging products by SIFN teams - input from SIFN teams shown in the slides - AL, FL, GA, TX, TN, VA, SC
3. Tour Texas Instream Flow Website - Laura Raun
<http://www.tpwd.state.tx.us/landwater/water/conservation/fwresources/instream.phtml>
4. Using the SIFN messaging tool for outreach products - Marilyn O'Leary (SIFN) and Christine Griffiths (TNC)
5. Discussion: Messaging and the network... Most effective ways to educate and stimulate support for instream flow protection throughout the southeast region.